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CONTACT:

PETER SCULLY

[peter@apartment24sf.com](mailto:peter@apartment24sf.com)

### **Cooler Pad in the City, Apartment 24 Opens Its Doors To Houseguests**

Chic New Nightclub Adds New Dimension to San Francisco Nightlife

SAN FRANCISCO, January 10, 2008 -- With the opening of Apartment 24 (440 Broadway), formerly Dolce, owners Brendan Coen (CIRCA, Slide), Peter Scully (Bin 38, 38 NORTH), Robert Nunez (Harlot, Air) and Trevor Hewitt (CIRCA, Slide) have upped the ante for San Francisco's nightlife seekers. Designed by Jacek Ostoya (Harlot), Apartment 24 boasts two exclusive VIP rooms with private booths and bottle service, a cityscape image of San Francisco that changes lighting from dawn to dusk behind the bar and a catwalk for girls to strut their stuff overlooking the expanded dance floor. The name of the club comes from the design space which looks like a retro-chic San Francisco apartment and 24 carat gold to represent the black and gold swanky color scheme.

"We knew that there was a need in San Francisco for a chic and sexy nightlife space that felt like you were at a house party while getting the service of a premium nightclub." said co-owner Peter Scully. "Apartment 24 will attract an upscale clientele to further enhance Broadway, a historical street in San Francisco nightlife."

Prior to its grand opening, Apartment 24 hosted the exclusive Global Green "Gorgeous & Green" after party attended by celebrities Jason Lewis, Josie Maran, Stephan Jenkins, the fashion show models, and the A-listers of San Francisco society.

With its intimate surroundings and preeminent DJ line-up, Apartment 24 will have nightlife goers thirsty to catch a glimpse of San Francisco's soon-to-be newest hotspot.

Apartment 24 will open the nightclub for business to the public on Thursday, January 10th. Hours of operation will be Thursday, Friday & Saturday: 9 PM - 2 AM.

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